



To Whom It May Concern,

It is with great pleasure that I write this letter of recommendation for Sean Christensen. I have had the privilege of having Sean as my 2017 Summer Creative Intern. Although a short few months, Sean quickly stood out of the crowd from previous interns.

Sean exhibited excitement, willingness to learn, and an overall positive attitude. Despite the size of the task, Sean has exuded curiosity and an appetite to contribute to the team. With his passion, I have been able to assign him NASCAR Raceview Mobile production assignments to be delivered to NASCAR on a weekly basis. It was with these clients facing element guides and assets, Sean showcased his understanding of layouts, creative eye for design and organization.

Not only has Sean displayed his creative insights, he also showcased his proficiency using creative tools, such as the Adobe Suite. When tasked to create a new graphic for the NHRA Dragster League for a FOX broadcast; Sean was able to take my art direction and explanation of how we utilize data integration, to come up with an amazing concept, which was ultimately selected and is still going to air today.

In the last few weeks of his internship I wanted to really challenge him to see his full potential. I made the decision to include him on a high-level assignment, that consisted of collaboration with other SMT branches located on the east coast. As SMT Fremont (formally known as Sportvision), along with SMT Jacksonville (formally Information & Display Systems) was acquired, our task was to rebrand and combine the three different company websites into one cohesive site. This was a challenge for even some of the most experienced designers, but that did not detour Sean.

Together, Sean and I would break down the core sports and services that SMT provided, to which he then brainstormed a few versions of a site map. Through this, he showed and explained excellent reasoning and user experience in his flow concept. In presenting to the other offices, the other creative leads appointed him to move forward with wireframe and mockups. His presentation skills were second to none, as he carried himself in a very professional manor. He should be proud as he was a core contributor to this project.

Although Sean was only an intern with us, he really conducted himself like a true creative expert. He left a lasting impression here in our creative team and brought so much energy that drove the team to match his own. I would hands down recommend Sean as he would make an excellent addition to any team looking for a young hard worker with a personality that encourages creativity.

Sincerely,

Richard Quintana

Senior Multimedia Designer

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