# Sean Christensen

Multidisciplinary designer

seanchristensen11@gmail.com

Austin, Texas

#### **EXPERIENCE**

#### Zoom

September 2022 - Present - 1 yr 5 months, Remote

# **Visual Brand Designer**

- Collaborate with cross-functional teams to create and implement a cohesive visual brand identity for Zoom.
- Design and develop brand guidelines, including logo usage, color palette, typography, and visual elements.
- Oversee partner programs and ensure brand compliance with partner organizations, providing guidance and support to maintain consistency in the use of Zoom's visual brand elements and messaging.
- Provide design support for Zoom events, conferences, and tradeshows, creating visually impactful booth designs and marketing collateral.

# Kurt Noble, Inc.

November 2018 - January 2022 - 3 yrs 3 months, San Francisco

## Senior Web Designer / Art Director

- Managed multiple projects simultaneously, ensuring timely delivery, effective communication with clients, and adherence to project timelines
- Work closely with web developers and content creators to ensure seamless integration of design elements, functionality, and content.
- Design and develop interactive data visualizations, charts, and diagrams to effectively communicate complex information.

# • Junior Web Designer/Developer

- Design and develop visually appealing and userfriendly websites using HTML and CSS.
- Create wireframes, mockups, and prototypes to communicate design concepts and gather feedback from clients and internal stakeholders.

#### **EDUCATION**

## California Polytechnic State

University, San Luis Obispo

Major: Graphic Communication

Concentration: Web and Digital Media

Graduation: December 2017

#### INDUSTRY KNOWLEDGE

User Interface

**User Experience** 

**Typography** 

Interaction Design

Wireframing

Rapid Prototyping

Design Research

Video Editing

Motion Graphics

Branding

## TOOLS & TECHNOLOGIES

**Figma** 

Adobe Creative Suite HTML/CSS/Javascript

#### SOCIAL

## Portfolio:

https://workbysean.com/

## Linkedin:

https://www.linkedin.com/in/sean-christensen-33a756b1/

## **Dribble:**

https://dribbble.com/Schris06